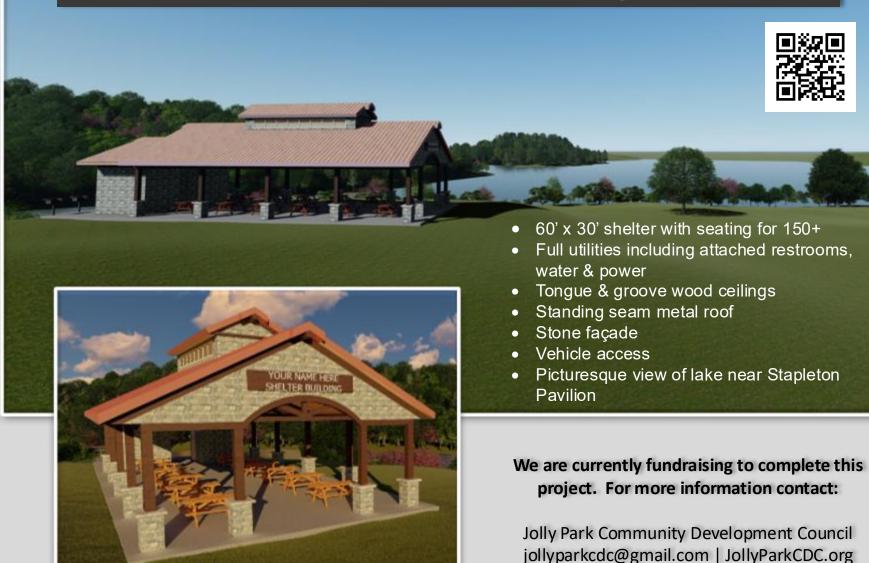
## Leave a Legacy Opportunity Large Picnic Pavilion at AJ Jolly Park





The AJ Jolly Park Community Development Council is a 501(c)(3) non-profit corporation, organized in 2012 to increase awareness and support the positive growth of AJ Jolly Park and Golf Course, while protecting its rich natural resources. The fundamental reason for the formation of the Council was to have an apolitical group of private citizens serve as an advisory group for future development based on community input, and to help secure funds through private donations and public/private partnerships.

In early 2018, Jolly Park CDC, Campbell County Parks and Recreation and the Campbell County Fiscal Court discussed pursuing the need for a large picnic shelter overlooking the lake at AJ Jolly Park, per the Park's 2015 Master Plan. Jolly Park CDC contacted Studer Residential Design who graciously donated staff time and talents to design the structure working with Messer Construction. Messer then created a 3D model along with renderings to be used in fundraising efforts.

In August 2018, the fundraising stage of the project was started by unveiling the renderings at the Park's annual Festival on the Lake Music Festival. In January 2019, the picnic and events pavilion was featured as the number one fundraising goal by the Jolly Park CDC at a public Fiscal Court Meeting as part of the Council's annual report.

The Project involves construction of a large picnic/events pavilion overlooking AJ Jolly Lake with seating for over 150, including restrooms, outdoor grills and playground equipment. Design would include the option to add temporary side walls to enclose the pavilion. Patron surveys over the past 3 years have indicated the desire for larger picnic shelters at the Park. The largest shelters that currently exist only have seating for 25-60 people.

There exists a need for a large picnic and events pavilion at AJ Jolly Park for a variety of uses, including wedding receptions, corporate picnics, family reunions, veteran reunions, senior citizen picnics, church picnics, retirements, graduations, birthdays, fitness classes, environmental education classes, etc. In addition, it could be a place for school children to have their lunch after visiting the Campbell County Environmental Education Center at the Park. It could also serve as the starting and ending point for many of the 5K races that are held at the Park each year. The existing shelters do not meet demand and many times are not large enough.

Existing shelters are rented almost every weekend during the Park's open season and the Fiscal Court approved construction in 2019 of a new picnic shelter similar in size to the largest existing shelter with seating for 60. It was constructed by Park Staff. However, we envision a much larger picnic and events pavilion that will attract new users and bring large groups to the Park, who are then exposed to and able to utilize the other Park amenities and features. Revenue from the picnic and events pavilion rentals would be reinvested in Park improvements to the benefit of the entire community. Established in 1961, AJ Jolly Park is one of the oldest and largest county parks in the State of Kentucky at just over 1,000 acres. This incredibly scenic park provides many amenities prized by the residents and visitors of Campbell County.

Assistance with funding of the picnic shelter structure is the primary need. To date, fundraising efforts include donations from private donors amounting to approximately \$50,000. The total project cost is estimated at \$250,000. With almost \$50,000 raised to date, an additional \$180,000-\$200,000 is needed.

Funding would go towards construction of the outdoor pavilion, including ADA restroom, outdoor grills and picnic tables, sidewalks, landscaping and amenities (example: playground set). The design and access to the site would meet all ADA requirements. The project includes a naming opportunity for the major donor and the design includes an area on the structure where the donor designated name will be displayed—a wonderful way for a family to leave a legacy.